

Advancing Your Career in (or Outside of) Nonprofits

Interested in advancing your career but not sure how? Learn strategies for building your base of knowledge and experience, expanding your network of career influencers, and positioning yourself for advancement in the nonprofit sector or another industry.

Best Practices for Creating Sponsorship Programs

Learn the business side of event sponsorships and how companies make sponsorship purchasing decisions. Discover the secrets to assessing what your organization has to offer, choosing sponsor pricing levels, and creating packages of perks worthy of support.

Attracting/Retaining Different Generations of Donors

From Gen Z to Baby Boomers, discover how to tailor your engagement approaches to resonate with each age group and create a thriving, multi-generational donor community for your cause.

Community Centric Fundraising - Deeper Dives Into the Principles

The nonprofit funding model is broken. Let's discuss how nonprofits are uniting to transform the way we raise money.

Creating Meaningful Volunteer Opportunities

Discover effective strategies for engaging and retaining volunteers who are passionate about making a difference in your cause.

Engaging Alumni in Programs and Fundraising

Explore proven, innovative approaches to fostering meaningful connections and engagement with your alumni community for fundraising success.

Direct Mail - Is it Worth the Time and Cost?

In an era of social media and email, direct mail can seem antiquated. And paying for printing and postage can seem like a waste of resources. But the reality is direct mail continues to be the workhorse of fundraising. Join us for this session to learn more.

Launching a Planned Giving Program

Gain insights into what is needed to establish a successful planned giving strategy that ensures long-term financial support for your mission.

Nonprofit Financial Health Metrics

Learn how to analyze and leverage these key indicators of nonprofit financial health to ensure sustainability, make informed decisions, and drive greater community impact.

Peer-to-Peer Fundraising

Peer-to-peer fundraising is an organic way to grow your network of online supporters and matched funding is a powerful way to motivate donors to give and give more. Use these techniques to amplify success. Learn the simple steps supporters can take to create their own fundraisers to support your overall campaign.

Prioritization with Objectives and Key Results (OKRs)

OKRS is an effective management tool that allows organizations to set priorities and operationalize their vision. Learn more about how OKRs can help your organization's effectiveness and focus.

Recruiting a Diverse Employment Candidate Base

One of the biggest challenges for majority white-led organizations is recruiting BIPOC job candidates. Gather some tools and insights to more effectively bring in a diverse candidate base.

Recruiting and Retaining Great Employees

Learn effective strategies for attracting passionate professionals, fostering a positive work environment, and ensuring lasting employee commitment to further your mission.

Setting Work Boundaries & Saying “No”

The work of making the world a better place is often relentless and unforgiving. How do we set boundaries that protect ourselves, and our organizations, from burnout?

Social Media Best Practices

Learn the latest best practices to maximize your online presence, engage with your audience, and drive meaningful impact for your cause through effective social media strategies.

Using Lean Metrics to Measure Digital Marketing Success

Learn what metrics you should be tracking in to evaluate and optimize your online presence.