

Engaging Day of Service Volunteers



**MAKE AN IMPACT,
VOLUNTEER WITH US!**

San Diego Gives' Day of Service
Friday, September 8th

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United Way
of San Diego County

Overview:

- Why are volunteers important?
- Types of volunteering
- Software
- Waivers
- Volunteer Engagement
- “Problem Volunteers”
- Volunteer Appreciation
- Volunteer Stewardship
- Q&A



Why are volunteers important?



- They are your champions!
- Save your organization time & money
- Helps to engage more people to your cause
- Boosts awareness to your organization

Types of Volunteerism

- In-person & hands-on
 - San Diego Gives Day of Service
- Skilled volunteering
 - Marketing, legal aid, administration, social media
 - Check references



Volunteer Software



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- Adding your volunteer opportunities to an online portal, sign-ups, tracking
- Volgistics
- Hands on Connect (Salesforce)
- Importing volunteer data into donor database
- Online waiver signature

- **Assumption of Risk**

- I am aware and agree that there are inherent risks of injury to myself/ my child, my/my child's property and third parties arising from volunteer activities typically performed by United Way of San Diego County volunteers, and which may be performed by me/my child as a United Way of San Diego County volunteer.

- **Photo, Video & Testimonial Release**

- I hereby give my permission to United Way of San Diego County, their Releases and to the photographer, my free and unlimited consent and permission to publish/broadcast, republish/rebroadcast or exhibit in the furtherance of their work, with or without identification of me or my child by name, any photographs, videos or audios of myself/my child, that have been obtained from my/his/her participation in United Way of San Diego County activities. I furthermore waive any and all claims for any compensation by reason thereof or for damages for reasons thereof.

- **COVID-19**
- **Court-Ordered Volunteering**
 - I agree to notify United Way of San Diego County that I have court ordered community service hours to complete by contacting the Volunteer Coordinator. I agree to provide United Way of San Diego County with information of my charge/offense and understand that there will be restrictions regarding the projects in which I can participate.
- **Volunteering with Kids**
- **Consult your legal entity for waiver language**

Day of Volunteering

- Take a few minutes to talk about your org and your mission
- Who are you helping?
- The impact the volunteers are making
- Group photo with the results



When things go wrong...

- **Issues with volunteers**
 - **Signing up/not showing up**
 - **Offensive language/behavior**
 - **Work not up to standards**
- **Communication is key – always!**
- **Set policies in writing**
 - **Example: 2 warnings then a 3rd time means termination**



Keeping Volunteers Engaged



- **Email list**
 - **Keep them informed of your work**
 - **Send photos & impact stats from that day**
 - **Send success stories**
 - **Alert them to upcoming events**
 - **Alert them to new projects/opportunities**
- **Facebook Group**
 - **Have an admin to approve of posts**

Volunteer Appreciation



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- Welcome them when they are on-site (smile & say hi)
- Decorate during volunteer appreciation week
 - April 14-20, 2024
- Written shout-outs from staff
- Occasional pizza parties, ice cream socials (anything with food!)
- Get to know them as people

We love
♥ OUR ♥
Volunteers

Volunteers Are Valuable



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Connect them to your mission



Q & A

Thank you and see you on September 8 for Day of Service!



Scan the code
to explore
30+ volunteer
opportunities
& sign up today.