



For Immediate Release

Media Contact:

Sara E. Wacker, APR

Bloom Public Relations

(858) 945-1104 (cell)

Sara@BloomPRSanDiego.com

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San Diego Gives Partners with United Way of San Diego County

***** San Diegans are invited to participate in a Day of Volunteer Service,
as part of San Diego Gives' 2023 campaign *****

(San Diego, Calif. – March 6, 2023) – [San Diego Gives](#) – a year-round capacity building program for San Diego-based nonprofits, which culminates in a 24-hour online fundraiser on Thursday, Sept. 7, 2023 – is adding a Day of Volunteer Service in partnership with [United Way of San Diego County](#).

Following San Diego Gives' Day of Giving, the Day of Volunteer Service will take place on Friday, Sept. 8 with meaningful and fun volunteer opportunities throughout the County to support participating nonprofits. Both the Day of Giving and Day of Service will connect the community to local issues and high-quality, vetted nonprofits with strong leadership, programming, fiscal oversight, and tangible impact. San Diego Gives offers donors a chance to leverage investments with other funders to magnify support. All funds raised remain in San Diego County.

To ensure nonprofits have ample time to enroll at a discounted rate, San Diego Gives is also extending its early registration deadline to March 31, 2023. Financial assistance is also available.

San Diego Gives builds the capacity of nonprofits of any size and sector by:

- Providing crucial funding and volunteer support as organizations balance record service demands with limited budgets.
- Building awareness of their work, even if a group has no or minimal marketing budget and staff.
- Attracting new donors and volunteers in cost-effective ways.
- Fostering community with ways to meet, learn, and share knowledge with other organizations.
- Offering personal and professional development trainings (30+ sessions!) and mentoring through [San Diego Gives University](#).
- A community of peers with ways to meet, learn, and share knowledge.

Last year, 327 nonprofits participated. The campaign raised \$1,088,647 from 3,743 donors, with 33% giving for the first time. San Diego Gives University launched in 2022 and served 553 unique nonprofit professionals through 28 workshops. Plus, 62 organizations were paired with mentors for ongoing support.

For 2023, San Diego Gives has some BIG goals:

- Raise at least \$1.5 million for 350 participating non-profits.
- Serve at least 600 unique nonprofit professionals through at least 25 capacity building workshops.
- Provide mentoring opportunities to at least 70 nonprofits.
- Secure at least \$75,000 for matched funds and giving day prizes.
- At least 75% of donors will report that the campaign positively affected their giving.
- At least 75% of participating nonprofits will report increased learning by the end of the campaign.

Early, discounted registration for nonprofits is currently underway, with regular registration, April 1-30, 2023. [Registration](#) fees are on a sliding scale according to the organization's annual budget, \$25-\$200. Scholarship funds are available.

Donors can choose to give to one or more nonprofits through the San Diego Gives, online platform. It is easy to learn about new organizations and their work through the cause category search. There is a diverse range of causes, including the arts, animal welfare, environmentalism, education, health, human services, equity, and social justice.

According to Sharyn Goodson, project lead with Impact Cubed, "San Diego Gives ignites generosity, stimulates philanthropy, and fosters a sustainable nonprofit sector. We connect more San Diegans to more local causes than ever before through innovative technology, learning opportunities, a 24-hour day of collective giving, now a day of service, and more. We envision an unparalleled region of giving back in multiple ways— a San Diego County where community members are knowledgeable of community needs and the impactful responses of local nonprofits, helping each person's generosity soar to its full potential."

"Every year, we host a day of service to encourage local individuals, families, and businesses to take action and volunteer in their communities for various causes, including education, homelessness, food insecurity, environmental consciousness, and more," says Nancy L. Sasaki, President and CEO, United Way of San Diego County. "This year, we're excited to partner with San Diego Gives to inspire more volunteers around San Diego County to roll up their sleeves and support those most in need in our community."

San Diego Gives is an initiative of Impact Cubed. This 501(c)3 public charity stimulates philanthropy and builds social sector capacity with guidance to philanthropists and impact investors; facilitation for funder consortiums; consulting on nonprofit capacity; and philanthropy education initiatives. Impact Cubed serves entities of all kinds, including individuals, families, foundations, community organizations, and corporations looking to strengthen communities and address societal problems through philanthropy.

For more than 100 years, United Way of San Diego County has aligned with partners to address inequities in the region and help underserved communities. United Way's specialty lies in identifying sustainable, long-term goals and achieving them through leveraging data and partners' expertise to better understand root causes and implement impactful solutions. United Way focuses on educational milestones, such as literacy and college and career pathways, and economic stability.

To learn more, visit www.SanDiegoGives.org.

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