

Suggested email language for San Diego Gives

Hi!

I'm writing to invite your organization to join us for [San Diego Gives](#).

This year-round program promotes nonprofit sustainability and donor education and culminates in a region-wide Day of Giving on September 7, 2023, followed by a Day of Volunteer Service on September 8.

Now in its third year, the program shines a light on local, pressing needs and the impactful responses of our nonprofit community via robust communications, an interactive website, volunteer opportunities and an online crowdfunding campaign. All funds raised remain in San Diego County to bolster our region. Last year, \$1,008,674 was raised for 327 local nonprofits and thousands of donors were engaged, with many making first-time gifts.

San Diego Gives benefits participating nonprofits by:

- Providing funding and volunteer support.
- Obtaining media attention from local news outlets and podcasts covering the campaign.
- Attracting new donors and volunteers in cost-effective ways.
- Offering ways to meet, learn, and share knowledge with other organizations.
- Providing individual mentoring and 25+ experiential personal and professional development trainings through San Diego Gives University.
- Utilizing a user-friendly giving and donor acknowledgment platform, freeing up valuable time.

Discounted nonprofit registration runs through March 31st and [HERE](#) is the link to enroll. Scholarship funds are also available.

I've also attached a recent press release with more information.

If you have any questions, please contact Mitch Price (mitchell@leichtag.org) or Sharyn Goodson (sharyn@leichtag.org).

Thank you!