



SAN DIEGO GIVES™

A Special Day of Giving

Become a Sponsor: San Diego Gives 2023

One sponsorship. Hundreds of nonprofits supported!

You are at the heart of where San Diegans work, play, and gather. That's why we need you!

San Diego Gives 2023 is a year-round nonprofit sustainability project that culminates in a Day of Giving on Thursday, September 7 and Day of Service on Friday, September 8.

- Highlights pressing community needs and impactful nonprofit responses.
- Offers access to vetted nonprofits.
- All funds raised remain in San Diego County, helping to bolster the community.
- Makes learning and giving simple, rewarding, and fun.

Outcomes

- 2021, raised \$472,724 for 107 nonprofits from 2,385 donors.
- 2022, raised \$1,088,647 for 327 organizations from 3,743 donors, 33% were new donors.
- 2023 goals: raise at least \$1.5m for 350 nonprofits from 4,000 donors, 40% will be new. Engage 350 volunteers through United Way of San Diego (UWSD) Day of Service.

San Diego Gives University

- 2022, served 553 professionals through 28 workshops. Mentored 62 groups.
- 2023 goals: serve 600 professionals through 30+ workshops. Mentor 70 groups.

Join Us!

Showing your commitment to our community is good for business and San Diego. Doing good matters!

- 85% of customers like businesses that engage with local needs.
- 90% of consumers will try a product from companies that support community issues.
- 71% of employees expect their employers to respond to societal concerns.

Sponsorship Levels

Benefit	Innovator \$35,000+	Champion \$25,000	Connector \$15,000	Enthusiast \$10,000	Friend \$5,000	Fan \$2,500
Recognition as Day of Giving and Day of Service lead sponsor	✓					
Name/logo recognition on press releases	✓	✓				
Logo on Day of Service volunteer t-shirts	✓	✓				
Customized employee volunteer opportunity	✓	✓				
Recognition as San Diego Gives Day closing celebration host	✓	✓				
30-second ad spots on The Gap Minders Podcast	4	4				
Guest - The Gap Minders Podcast	✓	✓				
Guest - Live Local, Give Local podcast	✓	✓	✓			
Mentioned on Live Local, Give Local podcast	✓	✓	✓	✓		
Name/logo recognition on print media	✓	✓	✓	✓		
Individual social media post	3	3	2	1		
Matched funding recognition - peak Day of Giving hours	Afternoon	Evening	Morning	Noon		
Name/logo in UWSD Annual Report	✓	✓	✓	✓	✓	
Host San Diego Gives University session*	✓	✓	✓	✓	✓	
Name/logo on San Diego Gives & UWSD websites, printed materials, newsletters, etc.	✓	✓	✓	✓	✓	✓
Recognition at Day of Service kickoff	✓	✓	✓	✓	✓	✓
San Diego Gives & UWSD social media post acknowledging all sponsors	✓	✓	✓	✓	✓	✓

Sponsorships for matching funds may designate specific geographic regions and/or giving areas. Have additional benefit ideas? Let us tailor a sponsorship to best meet the needs of your company! We can also work with you to establish an employee giving program.

*Must fit San Diego Gives training parameters.

[Learn more at sandiegogives.org](https://sandiegogives.org)