

JERUSALEM MODEL

FUNDER UPDATE

May 2020



The Jerusalem Model brings together young social entrepreneurs working toward a better future for all of Jerusalem's diverse inhabitants. These individual activists come from across all Jerusalem's neighborhoods and sectors. These activists are the core change agents and influencers of Jerusalem's civil society.

The COVID-19 crisis impacts the most vulnerable and disadvantaged in all of our communities. As Jerusalem has deep and complex challenges, reaching some of the most vulnerable can be complicated.

Given the unique and diverse composition of the Jerusalem Model, we are collectively primed to activate immediate relief from the ground up to assist those most vulnerable in our respective neighborhoods and communities.

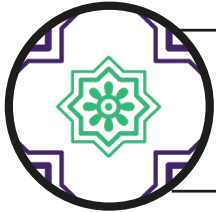
This special report contains details on the diverse and amazing responses of Jerusalem Model Members and trends we're seeing emerge.

Thank you for your support!



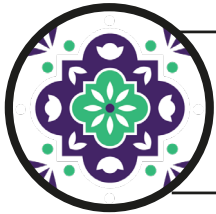
Our Response

Jerusalem Model members have quickly organized humanitarian efforts to assist the most vulnerable in each of their communities. The Model launched a micro grant effort to support the ability of grassroots leaders to make effective change on the ground.



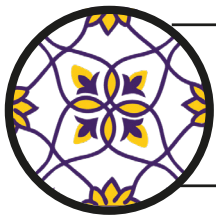
City-wide response

Efforts are being coordinated by neighborhood, reaching 30 different Jerusalem neighborhoods, north to south, east to west.



Varied support

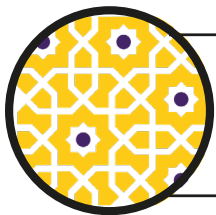
Projects include distribution of food packages, emergency hotlines, assistance to the elderly, support for parents, accessibility to information, access to computers and fresh food.



Collaboration

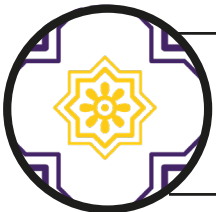
In all efforts there are elements of partnership between Model members, whether by diverse areas of expertise, abilities, networks; Members are coming together to provide assistance to all of Jerusalem's populations, which is exactly what was envisioned at the inception of the Jerusalem Model.

In addition to the micro grants, the Model staff has been offering various opportunities for engagement for the members, on a weekly basis.



Professional support

Sessions with tools for working in the present reality.



Communal support

Peer to peer connections, by learning about each others holidays, which led to learning more about the different realities in Jerusalem's different sectors.



Online engagement

Short online engagements including picture sharing challenges which helped to make the distance seem less extreme.

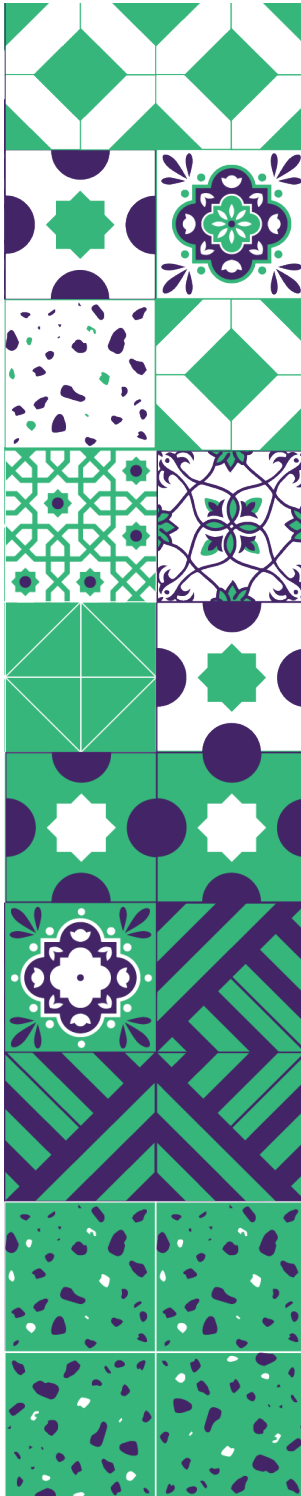
Trends



As we begin to shift to the next stage of crisis management, we are considering what further efforts are required to assist Jerusalem's diverse communities as they return to routine.

Here are some trends we are seeing:

- **More technology tools for older adult programs**, building on the immediate outpouring of volunteers and support.
- Creative culture ideas, especially through **neighborhood-specific, small-scale activities** while large institutions and events are not options.
- Brainstorming **how to make better use of outdoor space**.
- Great potential among **young adults in the food and service industry to provide sustenance for vulnerable populations** while generating revenue.
- **Employment programs and resources** to guide people back into the workforce.
- **Psychological support for those who suffered in abusive and difficult circumstances** during the lockdown through organizations and hotlines in cooperation with medical insurance.
- **Innovative potential education solutions** for distance learning, studying in smaller groups, access to technology for all students, and guiding students who cannot access their teachers.



Emergency Relief Grants

The Jerusalem Model has provided (and continues to provide) micro grants of up to \$2,500 each to Model members for basic needs to the most vulnerable in their neighborhoods and circles. Recipient projects must utilize volunteer effort, activate others to help and serve the most basic needs.



Priority is given to projects addressing the following areas:

Food distribution to vulnerable communities.

Support and aid to elderly populations.

Aid to families under intensive stress in vulnerable communities.

Assistance to organizations making the directives, rights and information accessible to different communities in the city (considered secondarily to other basic needs at this stage).

Activists are able to pivot and mobilize resources, volunteers, community organizations and more to meet the needs of the ground.

- 1. Rinat Edelstein**, Jewish, South Jerusalem, Food packages for needy families of students from the Yaarim Youth Village. Rinat Edelstein is a Jerusalem Model member and has been teaching for 12 years in Kiryat Yearim. Working with the teachers staff, they will distribute food packages to 100 families. 100 Beneficiaries.
- 2. Riham Jaber**, Muslim, Zur Baher, Shuafat Refugee Camp, food baskets for 18 families in need living in Shuafat refugee camp and Tzur Baher. These families specifically have one or both of the parents who work in the west bank and are not eligible for welfare support from the city or State of Israel. 18 families.
- 3. Ariella Cweikel**, Jewish, city center, Support for food distribution assistance, assistance to single-parent families and those with a sick family member, as well as rent assistance to families in the most distressed conditions. The effort is in partnership with Eldad Weil and Bini Meir, also Model members. 1200 beneficiaries.

4. **Kamel Jabarin**, Muslim, Shuafat Refugee Camp, Support for the distribution masks and gloves to the elderly population of the Shuafat refugee camp. 400 beneficiaries.
5. **Tamar Rechnitz**, Jewish, West Jerusalem Neighborhoods, weekend packages for elderly residents, delivered by volunteers, 300 beneficiaries.
6. **Inbar Bluzer Shalem**, Jewish, Kiryat Yovel, hotline for elderly and families in need in the neighborhood and distribution of food packages for needy families and elderly residents. 700 beneficiaries.
7. **Ehud Uziel**, Jewish, Katamonim, food packages for elderly residents. 30 families as beneficiaries.
8. **Fainy Sukenik**, Haredi, Jerusalem, Campaign in cooperation with many ultra-Orthodox aid organizations (Lo Tishtok, Beit Ham, Bat Melech, Tahel and The Public Ultra Orthodox Assistance) to make information more available, a hotline for abused women, food packages to needy families and games to children of single mothers. 400 beneficiaries.
9. **Machmoud Shchade**, Muslim, Beit Hanina, create traveling shows by the well-known and beloved capoeira band MENINO BOOM in East Jerusalem alongside a show for children with 'Panakish' theater actors. The children and their families will be invited to watch the show from their windows and the balconies, while strictly adhering to the latest instructions from the Ministry of Health and in coordination with the Israel Police and the Jerusalem Municipality. Thousands of beneficiaries.
10. **Tareq Nasser** and **Ghaleb Mashni**, Muslim, Beit Hanina and Shuafat, to distribute food packages, medical supplies and medicines. 100 beneficiaries.
11. **Yael Domb**, Jewish, Kiryat Yovel, Tene Yerushalayim Mechina is managing an effort of approximately 450 graduates and participants to provide a telephone and Internet response to the elderly population in Jerusalem. 1,000 beneficiaries.
12. **Iyad Abu Shama**, Muslim, Beit Safafa, distributing food packages and medical equipment through the Beit Safafa emergency committee. 40 beneficiaries.
13. **Aviva Lahav**, Jewish, Gilo and Armon Hanatziv, The Reut community is managing an entire operation of distributing food for needy families, a hotline for the elderly and a support and aid network in Armon Hanatziv. They have mobilized 170 volunteers. 2,190 beneficiaries.
14. **Daud Alian**, Muslim, East Jerusalem, The Ataa Center provides assistance to the residents of East Jerusalem in 3 areas; one on one consultations online, to help residents file for unemployment and other social benefits (Ataa has handled over 300 such cases since March, twice the regular load); Awareness raising, networking and partnership with relevant municipal and government dept. Beneficiaries are in the tens of thousands.
15. **Ehud Uziel**, Jewish, supporting efforts to work with parents of young children in East Jerusalem. Many tools and resources are needed as parents to deal with the present situation through parenting circles in East Jerusalem. the team has the ability to connect the groups with relevant and culturally competent resources in Arabic that have already been created, and bring them directly to the parents. 150 direct beneficiaries.
16. **Intisar Quaraeen**, Muslim, Issawiyya and Jabel Mukaber, dictribution of 40 food packages to needy families. 200 beneficiaries.
17. **Heli Tabibi Bareket**, Jewish, Kufr Aqab, distribution of 84 food packages in coordination with the SAHI organization in the neighborhood. 420 beneficiaries.



Emergency Relief Grants

- 18. Efrat Givati**, Jewish, West Jerusalem, distribution of 100 packages in honor of Yom Haatzmaut to the Holocaust survivors community, delivered by volunteers. 100 beneficiaries.
- 19. Haneen Magadleh**, Muslim, East Jerusalem, Supporting Iftar food packages for the sick in Jerusalem's hospitals of Hadassa Ein Karem, Alyn and Shaarei Tzedek. 400 Beneficiaries.
- 20. Yusuf Heikal, Heba Isalah, Liana Nabil**, Muslim, East Jerusalem. Support for break-fast Food packages for Ramadan, including specific ingredients for the traditional Iftar soup. 600 beneficiaries.
- 21. Shmuel Drilman**, Haredi, Har Nof, technological equipment and support for 200 elderly neighborhood residents, allowing them to connect with loved ones and content. In partnership with the local community center. 200 beneficiaries.
- 22. Meir Agai**, Haredi, Old City, support will provide 500 art and crafts kits to residents of the Old City, elderly and young children. Roughly 500 families, beneficiaries.
- 23. Pnina Pfeuffer**, Haredi, Nachlaot, Support for the Magen organization which serves victims of incest and domestic sexual abuse, in Jerusalem. The situation of these victims has been exacerbated by lockdowns and quarantine. The grant will allow the organization to handle more cases by increasing hours of the counselors and hiring more man power. 50 Beneficiaries.
- 24. Itschak Trachtengot**, Haredi, Ramot, Hotline for the Elderly in Ramot. The emergency hotline of the community center in Ramot. The hotline will be available 24/7 and will provide emergency assistance to the residents. The grant will allow the center to manage 20 volunteers that will be provided a short training by social workers, afterwards each volunteer will be responsible for several elderly residents, guided by professional social workers. Additionally, Itschak is managing another project, Merchav, which is an organization that manages mental health clinics throughout Jerusalem that serve the Haredi community. The grant will support opening an emergency center as many of those in mental distress are only now looking for assistance, as people have been home for over a month.
- 25. Sara Haetzni Cohen**, Jewish, Kiryat Menachem, the goal of the project is to provide computers to children who do not have the resources to own one at home. The Reshit school in the Kiryat Menachem neighborhood will purchase the





computers, and rent them out to the students in need. The grant will allow them to purchase 6 out of the 15 computers needed.

26. Bitiya Malach, Haredi, Bayit Vegan, support for the purchase of computers that the school will lend families who do not have access or the ability to purchase their own, and educational toys for other families, from the Bnot Yerushalayim Haredi Girls School.

27. Yoni Yefet Reich, Jewish, Beit Zayit, Kaima, the organic farm regularly donates a percentage of their produce to those in need, now has a threefold demand. With the help of the grant, they will donate 60 food packages throughout the city in cooperation with the municipality.

28. Avraham Hayon, Jewish, Pisgat Zeev, the SAHI organization will distribute 84 food packages for needy families both in the Haredi and general

population of the Pisgat Zeev neighborhood.

29. Yaara Katz Feiner, Jewish, Kiryat Hayovel, support for 300 packages for the elderly residents to provide those without access to a computer a way to fill their time. The packages include word searches, arts and crafts, and reading material.

30. Noura Ghazi Abu Khdir, Muslim, Shuafat and Beit Hanina, the Lifepulse Organization will distribute toys and food packages to orphans and single parent families for the period of Ramadan. 50 beneficiaries.

31. Michael Nechtler, Haredi, Har Nof, support for an awareness campaign for the Akshiva Website. Akshiva is an anonymous online platform that provides psychological support in a culturally competent and adapted way to the Haredi community. The platform has over 70 volunteer professionals and will reach hundreds in need with this effort.

32. Ruthie Nerya, Haredi, Maalot Daphna, support for creativity packs for families taking care of children with special needs, before the routine to educational frameworks. 220 activity packages will be distributed to families in the Maalot Daphna neighborhood in cooperation with the neighborhood community center.

33. Bini Meir, Secular, South Jerusalem, support for the efforts of student volunteers at the Shalom Hartman high school enabling them to reach an additional 105 families under economic stress.

34. Rivka Schwartz, Haredi, North Jerusalem, support for Min Hameytzar, an organization that provides assistance to victims of sexual abuse in the Haredi community. The call center directs assistance, including legal support, explanations of their rights, and advice to the families. The grant will allow more staff to support the call center.

